

.BTO

METATOURISM

NOVEMBER 29-30 2022

STAZIONE LEOPOLDA, FLORENCE

PARTNERSHIP BOOK



#BETRAVELONLIFE

BTO EXHIBITION AREA

TYPE	DESCRIPTION	PRICE
<p>STAND</p>	<ul style="list-style-type: none"> • Space devoted to the company, with the basic set-up which includes Wi-Fi coverage and electrical outlets. • 5 staff accreditations • 10 invitations for guests (daily admission) • 5 lunch coupons NOVEMBER 29th, 2022 • 5 lunch coupons NOVEMBER 30th, 2022 • presence on the website https://www.bto.travel/ in the special section with the brand and a brief description of the company • 15% personalized discount code for the purchase of additional tickets. Not applicable to carnets. 	<p>6,000 €</p>
<p>ENTRANCE TO ADMINISTRATIVE OFFICE AND CLOAKROOM</p>	<p>Possibility of customization of entrance and registration areas as well as the entire cloakroom area and related pass checks.</p>	<p>Starting at 4,500 €</p>
<p>LUNCH AREA</p>	<p>Possibility of customization of the entrance and registration areas, as well as the entire cloakroom area and related pass checks.</p>	<p>Starting at 5,500 €</p>
<p>LOUNGE AREA</p> <p>*All prices are to be considered VAT excluded.</p>	<p>Personalization of lounge area.</p>	<p>Starting at 6,500 €</p>



PARTNERS SCIENTIFIC AREA

TYPE	DESCRIPTION	PRICE
BIG SCIENTIFIC HALL (about 250 people)*	Hall customization**	Starting at 7,000 €
MEDIUM SCIENTIFICA HALL (seats about 150 people)*	Hall customization**	Starting at 5,000 €
REGULAR SCIENTIFICA HALL (seats about 100 people)*	Hall customization**	Starting at 4,000 €
ADVERTISEMENTS	During the time intervals of the scientific program, advertisements appear on the screens of the science halls and arenas. Minimum guaranteed: 10 spots lasting up to 1'30" each.	2,000 €
ARENA PRESENTATION	In the specific area devoted to companies, sponsored training sessions are planned with speeches lasting 30 minutes. The Scientific Committee requests a guarantee of a strong training foundation during the proposed intervention.	3,000 €

*All prices are to be considered VAT excluded

** the description of the services included in detail will be provided by the Organization with respect to what has been agreed upon with the company involved in the sponsorship.



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PRESS PARTNERSHIP

TYPE	DESCRIPTION	PRICE
PRESS AREA	Customization of the press area with a large graphic presence of the company logo as well as the possibility of distributing the sponsor company's press kit to all journalists present.	4,000 €



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